

Evaluating Seismic Risk Communication in the Diego Martin Valley

Description: This project aims to evaluate the current risk communication strategies used by the UWI Seismic Research Centre and to determine effective methods of communicating information obtained by the scientists to the Diego Martin Regional Corporation. In addition, to discuss with the community of the Diego Martin Valley the most effective adaptation of these strategies in order to maximize the effect of the risk communication in their daily routine, as they are preparing for the next major event. The Diego Martin Valley was chosen as the study site due to the unique geology which is believed to be the cause for residents experiencing higher intensity earthquakes than nearby areas.

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